

3824 Cedar Springs Rd. Suite 406 Dallas, Texas 75219 (800) 406-7711 Office (877) 650-9814 Fax www.MobileSalonNETWORK.com mrmac@mobilesalonnetwork.com

## **CUSTOM MOBILE BUS PROPOSAL**

This preliminary proposal was prepared for your review, and was authorized by Mr. Ronnie Mac, Owner of Mobile Salon Network. The basic specs you would be receiving for your purchase is as follows:

Bus Base Price:	\$100,000.00* (USD) (Contingent on extras)
Bus Model Style:	Shuttle Bus / E-Series (15 passenger or less)
Bus Status:	New* (50 Miles or Less)
Bus Delivery:	FREE* (Extra Cost Based on Destination and Method Chosen)
Payment Terms:	50% Payment Due upon Order; 50% Payment Due upon Vehicle and
	Equipment Sourcing; Final Balance with taxes, title, license, and delivery
	charges Due Prior to Delivery/Pick Up.
Bus Year:	Ranging from 2015 or newer
Bus Mileage: ****	Ranging from 0 miles to 50 miles
Bus Fuel Type:	Gas (Diesel or Electric upon request-EXTRA)
Bus Operating Requirement:	Class C Driver's License (One to Two Stations Mobile Salon)
Bus Exterior:	Full Wrap or Painted One Color with Partial Wrap
Interior Stations:	2 Stations for Dental Application (chair, cabinet, mirror, etc.)
Interior Decor:	Standard Salon Decor (according to your customization & see page 7)
Conversion Time Frame:	30 to 90 days
	(This proposal will expire in 30 days )

(This proposal will expire in 30 days.)

This is a simple proposal with no further responsibilities from either Buyer or Seller once the product has been delivered to Buyer satisfaction. We encourage you to check your local State/City regulations prior to placing your order.

#### \*\*\* **DISCOUNT OPTION:**

We can offer a 1-10% Discount on a graduating basis with an initial minimum purchase of two Mobile Buses.

Bus #1 - 1% off = \$99,000.00	up to Bus #10 - 10% off = \$90,000.00
Bus #2 - 2% off = \$98,000.00	*Each Mobile Bus after Bus #10 will receive 10% off.
Bus #3 - 3% off = \$97,000.00	**This offer is subject to change.

A basic brochure of our Custom Mobile Salon Buses has been provided below for your review to better understand our company and product. Pricing and certain services you read in the brochure may not apply as a preliminary proposal has been provided for you above. Certain Options are available at an additional cost.

## **Custom Mobile Salon BROCHURE**



# CUSTOM MOBILE SALON BUSES! (FOR SALE!!!)

Mr. Hair Art and Mobile Salon Network is offering to build you your very own Custom Mobile Salon Bus.



We Buy, Build and Customize them to your Specifications! Our price INCLUDEs the Purchase of the Bus AND the Customization Services (Converting the Bus into a Mobile Salon).

We offer a Turn-Key Solution to get you started in your very own Mobile Salon Business. Our New Custom Mobile Salon Buses provide the reality of becoming financially independent and now being able to make money THE SMART, EASY WAY!





We manufacture in Dallas, Texas and can Deliver to anyone across the U.S. We use the absolute perfect vehicle (Shuttle Buses) to customize and turn into Mobile Salon Buses. We mainly serve the Barber & Beauty Industry Professionals and it's Customers but are now converting vehicles for many other industries and Loving the Challenge. Imagine having a self-sufficient, fully owned and operated Mobile business with little to no overhead. We've found that the customer's experience of stepping onto a fully equipped Mobile Salon Shuttle Bus gives them an instant feeling of stepping into a professional Shop or Salon.

(BUT YOU ARE PARKED RIGHT OUTSIDE THEIR DOOR!)

## **Questions and Answers**

Below you will find some of our most commonly asked Questions and the Answers to those Questions:

WHAT IS A CUSTOM MOBILE SALON BUS? WHY DO I NEED THIS BUSINESS? HOW DOES IT WORK? HOW DO I DESIGN MY BUS? WHAT ALL DO WE GET? HOW MUCH IS IT? HOW LONG DOES IT TAKE? HOW MUCH MONEY CAN I MAKE? HOW MUCH MONEY CAN I MAKE AS A BARBER/STYLIST OPERATOR? HOW MUCH MONEY CAN I MAKE AS A N INVESTOR? WHAT EXPENSES ARE INVOLVED WITH RUNNING A MOBILE SALON? HOW DO I ORDER? RULES & REGULATIONS?

### WHAT IS A CUSTOM MOBILE SALON BUS?

We have access to a collection of different types of Shuttle Buses that we "Gut-Out" and convert into Mobile Barber Shops and Beauty Salons. The Shuttle Buses are large inside giving you more room and space to put in all the comforts of a fully operational Shop or Salon. Yet, they are still small enough to Park almost Anywhere! When you select the Size and Type of Mobile Salon Business that you want, we will go into designing and customizing the bus with your input to turn it into a Custom Mobile Salon Bus.

- These vehicles are loaded with all the features you will need to run and operate a complete Mobile business.
- These vehicles will be designed by you Inside and Out. You will pick everything that goes into your Custom Mobile Salon Bus from the tile on the floor to the station, chairs, shampoo bowls, etc.
- These vehicles will also have a Graphic Designed Vehicle Wrap that you will decide what you want our Art team to put on the outside design portions of your bus.
- Finally, you will not have to do all this alone. We have an Expert team of Craftsman, Artist, and Designers to assist you in every phase of the Setup, Designing, and Conversion of your Custom Mobile Salon Business.



### WHY DO I NEED THIS BUSINESS?

We have found that more and more people are reluctant to get out and waste Time and Money going to the places that they need products and services from. People are looking for that CONVENIENCE above all things. FAST FOOD RESTAURANTS, CELL PHONES, SHOP AT HOME TV CHANNELS, and let's not forget THE INTERNET where everything is at your Fingertips!

The objective of the Stores, Restaurants and businesses in general is to pop up as many locations, as close to the population as possible. This means make sure people don't have to travel too far to buy from you, otherwise you might not get that business. "Build it, and they will Come!"

Well, we have just taken that philosophy and made it work for us! Custom Mobile Salon Buses! Now you can "GO TO THE CUSTOMER!" Just like the New Advent and introduction of the FOOD TRUCKS that are now taking over the "Feed them Food Faster" Revolution. No more waiting on the money to walk through the doors. You are able to crank up your Business and Drive to wherever the Customers and the Money happen to be!



### **HOW DOES IT WORK?**

Once you have paid for and secured your Mobile Salon, you are now in business for yourself. When it's "Slow" at the regular brick and mortar salon and no customers are coming in...

You can now simply Crank up your "CUSTOM MOBILE SALON BUSINESS" and GO-GET-THAT-MONEY!!! Imagine not being dependent on, or tied down to the "Shop" and regular walk-in traffic. With this Mobile Business, you can be FREE to go directly where the customers and the Money are.

Now your are able to go to:

SCHOOLS & COLLEGES	PARKS	HOSPITALS
HOMES & HOTELS	CLUBS & BARS	RESTAURANTS
APARTMENT COMPLEXES	PARTIES	CHURCHES
CONCERTS	OFFICE BUILDINGS	SHOPPING CENTERS
EVENTS	SHOWS	THE LIST GOES ON AND ON

Anywhere there are large groups of people and potential customers, You Can Be There...



#### WHERE CAN I DO HAIR AT NOW???

When you buy into a Mobile Salon business you will now have the freedom to work wherever you want to work and make any amount of money you want to make. It is a wonderful thing to not have to depend on customers and clientele to come to you but instead you will now be able to go to them. Now your income is not limited by your location. You can make how much money you want to make when you want to make it.



### HOW DO I DESIGN MY BUS?

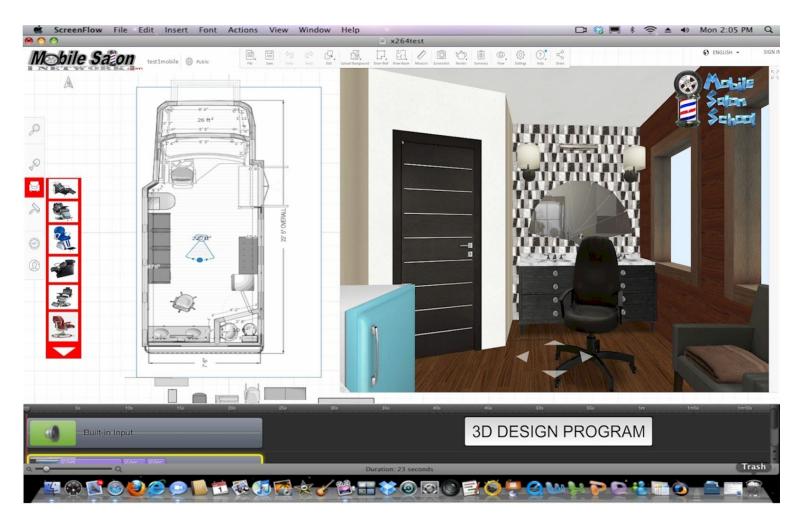
You will now be able to go to the internet to our Online 3D Shuttle Bus Graphic Designer! You and our Team of Architects and Graphic Designers will work together to create and design the perfect Look & Layout for your Custom Mobile Salon Bus!

You get to choose the Bus Model and Size you want for your Mobile Salon Bus Business, whatever works with your budget: (FORD, CHEVY, GMC, 14-15 Passenger and Up).

You get to choose the Color Scheme and Theme of your Custom Mobile Salon (additional fees may apply): (Elegant Modern, Hi Tech, Old Western, Fantasy Paradise, and Much More).

You get to choose the Decor and Additions to your Custom Mobile Salon: (Floor Tiles, Flat Screen TVs, Workstations, Styling Chairs, Shampoo Bowls, Hair Dryers, Lounge Area, Lighting and much more).

You ALSO get to choose the Outside Vehicle Wrap Designed with your Salon Name and Artwork! We will work with you to design the best layout and most Eye-Popping graphic design to print on the outside of your Custom Mobile Salon Bus.



## WHAT ALL DO WE GET?

We purchase Shuttle Buses based on the number of Barber or Stylist Stations you want installed. Mobile Salon Network has built reliable relationships with Vendors to ensure we provide quality equipment along with the excellent running, brand new, clear title vehicles.

MORE Customization Options:
* Able to Build to Specifications of almost Any Customer
* Wood, Metal, Carpet, Marble Flooring
* Heavy Duty, Barber Chair with Reclining Features
* LED Color Lighting
* Hand Washing Sink, Multiple Shampoo Bowls
* Upgraded Decor Options: Western, Italian, New Age, etc
* Other Themes available: Futuristic, Paradise, Jungle,
Children, Retro
* Custom Electric Wiring, Electric Generator
* Custom Plumbing
* XBOX & Playstation Gaming Systems
* Vehicle Window Tint
* Multiple Flat Screens & Plasma TVs
* Projection Systems
* GPS System with Security Tracking
* Custom Bench Seating or Couch Seating for Clients
Waiting Area
* Custom Cabinets
* DirecTV & Satellite system
* Multiple Mirrors, Floor Mats, Refrigerators
* Hot Towel Cabinet with UV Sterilizer
* Rolling Supply Carts ect ect ect***Many more
options available***

### HOW MUCH IS IT?

We have different Models and Set-Ups depending on your needs...

We will start you out with one of our Fully Customized Base Ford Models Starting at \$100,000. This price will INCLUDE EVERYTHING your two station Custom Mobile Salon Bus will need to get you started. If you would like to add on any "EXTRAS", you may do so, just be aware that it will increase the price. Our pricing model is based around the SIZE, MODEL, CUSTOM BUILD and AMENITIES added to each unit.

EXAMPLES:

- ONE (1) STATION MOBILE SALON BUS:
  \$90,000
- TWO (2) STATION MOBILE SALON BUS:

\$100,000

\$140,000

- THREE (3) STATION MOBILE SALON BUS:
  \$120,000
- FOUR (4) STATION MOBILE SALON BUS:



(OTHER BUS MANUFACTURER MODEL TYPE PRICES MAY BE DIFFERENT FROM ABOVE)

### HOW LONG DOES IT TAKE?

**CONVERTING THE BUS:** Depending on the Paid in Full Date (50-100% due at the time of order) and the Type of and Scale of bus you ordered, it can take anywhere from 30 to 90 Days to complete the full conversion process of turning an ordinary shuttle bus into a full scale Custom Mobile Salon on Wheels.

(Multi-Stations and more elaborate buses will obviously take longer.)



### HOW MUCH MONEY CAN I MAKE?

The money you make in the mobile business is highly dependent on You...

#### For example...

If you simply purchase a bus from us on your own with your own money and go out and operate on your own, you will get all the money you earn to yourself. There is No deductions for payback and No interference from us. How and when you operate your business is completely up to you.

Here at Mobile Salon NETWORK, we are Very Clear and upfront with all information that you need to do business with us. We don't like to hide anything, and we don't like dishonesty. We Respect our business and those that do business with us! This is why you will see all numbers and information right there in front of you so that you can make an informed and the Right decision For You!



### Our Motto: "Respect Yourself, Image Is EVERYTHING!"

Below you will find a simple breakdown of some projected numbers for Operators and Investors as to your possible income and "HOW MUCH CAN YOU MAKE" by participating in this Custom Mobile Salon Bus Business...

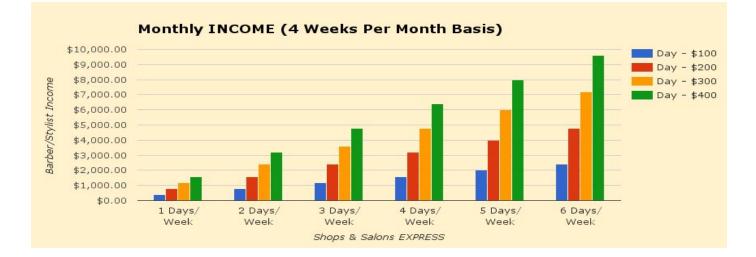


### HOW MUCH MONEY CAN I MAKE AS A BARBER/STYLIST OPERATOR?

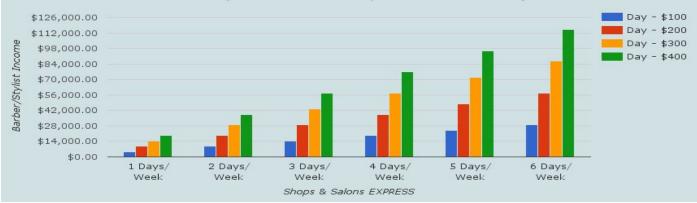
In this Mobile Business your potential is unlimited! BUT... Here is a quick break down on the type of numbers you can expect if you work the schedules listed below...

Keep in mind that these charts and graphs are based on the Flat scale and is able to be scaled according to how much work you put in and how often.

(Also, there is NO PERCENTAGE taken out of any of the Income Projections below. So if you are paying in full, 100% of your income is yours.)



Annual INCOME (4 Weeks Per Month, 12 Months Per Year)



### HOW MUCH MONEY CAN I MAKE AS AN INVESTOR?



The formula used for determining Investor Net Profit Projections is as follows: **100% Sales - 60% Operator Commission - 20% Expenses = 20% Investor Net Profit** A 60% Commission for the Operator is assumed, but you may choose to pay Hourly Wages.

(As an Investor, please take into account that the **Projections below are assuming you purchase a 2 Station Mobile Salon** so you can secure a healthy profit when calculating your potential earnings. It also assumes you or your Operator will handle the daily management of the business. If you choose to enroll in our Franchise Program, Mobile Salon Network fully manages the business for you. The 20% Expenses already covers the business' daily expenses and our Franchise Mgmt Fee. **\*\*\*Under the Franchise, Investors also receive Advertising Income.**)

2 Operators = \$200.00/Day SERVICES/PRODUCTS - Sales (In a 4 Week Month, 12 Month Year)						
If in Service:	1 Day/Week	2 Days/Week	3 Days/Week	4 Days/Week	5 Days/Week	6 Days/Week
Day	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00
Week	\$40.00	\$80.00	\$120.00	\$160.00	\$200.00	\$240.00
Month	\$160.00	\$320.00	\$480.00	\$640.00	\$800.00	\$960.00
Year	\$1,920.00	\$3,840.00	\$5,760.00	\$7,680.00	\$9,600.00	\$11,520.00

2 Operators = \$400.00/Day SERVICES/PRODUCTS - Sales (In a 4 Week Month, 12 Month Year)						Month Year)
If in Service:	1 Days/Week	2 Days/Week	3 Days/Week	4 Days/Week	5 Days/Week	6 Days/Week
Day	\$80.00	\$80.00	\$80.00	\$80.00	\$80.00	\$80.00
Week	\$80.00	\$160.00	\$240.00	\$320.00	\$400.00	\$480.00
Month	\$320.00	\$640.00	\$960.00	\$1,280.00	\$1,600.00	\$1,920.00
Year	\$3,840.00	\$7,680.00	\$11,520.00	\$15,360.00	\$19,200.00	\$23,040.00

2 Operators = \$600.00/Day SERVICES/PRODUCTS - Sales (In a 4 Week Month, 12 Month Year)						
If in Service:	1 Days/Week	2 Days/Week	3 Days/Week	4 Days/Week	5 Days/Week	6 Days/Week
Day	\$120.00	\$120.00	\$120.00	\$120.00	\$120.00	\$120.00
Week	\$120.00	\$240.00	\$360.00	\$480.00	\$600.00	\$720.00
Month	\$480.00	\$960.00	\$1,440.00	\$1,920.00	\$2,400.00	\$2,880.00
Year	\$5,760.00	\$11,520.00	\$17,280.00	\$23,040.00	\$28,800.00	\$34,560.00

2 Operators = \$800.00/Day SERVICES/PRODUCTS - Sales (In a 4 Week Month, 12 Month Year)						Month Year)
If in Service:	1 Days/Week	2 Days/Week	3 Days/Week	4 Days/Week	5 Days/Week	6 Days/Week
Day	\$160.00	\$160.00	\$160.00	\$160.00	\$160.00	\$160.00
Week	\$160.00	\$320.00	\$480.00	\$640.00	\$800.00	\$960.00
Month	\$640.00	\$1,280.00	\$1,920.00	\$2,560.00	\$3,200.00	\$3,840.00
Year	\$7,680.00	\$15,360.00	\$23,040.00	\$30,720.00	\$38,400.00	\$46,080.00





### WHAT EXPENSES ARE INVOLVED WITH RUNNING A MOBILE SALON?

#### Here's a list of some of the Operational Duties:

Scheduling Contract Jobs (Bulk Client Locations like Concerts, Churches, Schools, etc...) Advanced Scheduling with Event Centers and Population locations for Service Corporate Location Hair Service Contracts and Celebrity Contracts Scheduling Client Surveys and Polling to promote your business Company Wide Advertising Blitz Programs involving your Mobile Salon Business Purchasing and Restocking Supplies and Products; Monitoring appointments that require special supplies Daily Mobile Salon Cleaning and Sanitizing (inside and outside)

#### Here is a list of some Ongoing Expenses of Owning a Mobile Salon (some are optional):

Gas & Fuel, Oil Changes, and Regular Vehicle Maintenance Emptying Grey & Black Water from Vehicle Water Tanks Re-filling Water Tank, Flushing and cleaning Shampoo Bowls, Hand Sinks, and Restroom Toilets Maintaining GPS and Tracking Services Security Alarm Service Contract Resolution for setting up to work in Public & Privately Owned Areas Mobile WiFi and Cellular Services for Customers and Payment Transactions Satellite TV and Broadcasting Service Monthly Commercial Auto Insurance Annual Licensing and Regulation Filing and Compliance Daily & Weekly Product Purchasing Scheduling & Advertising to prevent unnecessary Running Around Burning Fuel

#### Here's a list of some of the (optional) Operational Expenses:

Credit Card Processing (Lowest Rates/Highest Gains/Fast Deposits) GPS System with Security Tracking Security Alarm System and Monthly Service Mobile Auto / Video Camera System Appointment Scheduling App with Service Pay (Collect your Money FIRST!) Business Website with Monthly Service Management IRS TAX Form 1099-MISC or W2 for Operators Full Coverage Business Liability Insurance Mobile WiFi System with HiTech Broadcasting from your Mobile Salon Satellite TV System with Projection Capabilities



### HOW DO I ORDER?

The order process for getting into our Custom Mobile Salon Bus Business is simple.

Just give us a call at (800) 406-7711 or email us at order@mobilesalonnetwork.com for your next step.

### **RULES & REGULATIONS?**

The Barber and Beauty Industry has many differences in Rules and Regulation that differ from State to State and City to City. We want you to be fully aware of all the necessary laws and ordinances you will need to follow when driving, setting up to sell, and performing Services in each location so we highly recommend you contact each state and city for their regulatory requirements prior to ordering.

#### MANY PEOPLE ARE CASHING IN ON THE SUCCESS OF THE MOBILE SALON BUSINESS!!!

### DON'T GET "LEFT BEHIND"!!! LOL



### **CONCLUSION:**

Mobile Salon Network is looking to help build the Barber and Beauty Industry's image by providing innovative solutions to them, giving them a real voice in the community, and the ability to drive their level of prestige into the stratosphere when compared against all other industries. You can be a part of that movement through this program. This is one of many more to come and all involved will get first access to the future money-making programs Mobile Salon Network continues to develop with unlimited possibilities. Join us now, if you are ready to move forward to start the ordering process, all you have to do is call or email us. Once your deposit has been secured and received, we then begin designing your Custom Mobile Salon. For any questions, please feel free to call us at (800) 406-7711 or email us at <u>order@mobilesalonnetwork.com</u>.

All examples above are based on AVAILABILITIES & on work already done by Mobile Salon Network. To get started on your Custom Mobile Salon Bus please contact us using the information below. And please, Don't Wait because this Mobile Salon Program is growing right now by leaps and bounds. So if you haven't seen anyone in your area with a Custom Mobile Salon Bus, then you still have time and you could be the FIRST One to hit your area with the Mobile Salon Business which means you will be leading the way and can enjoy the most Success! We can help you get started, so contact us today!

"Mr. Hair Art" Ronnie Mac Hair Art NETWORK (Owner) 1-800-406-7711 <u>mrmac@mobilesalonnetwork.com</u> 3824 Cedar Springs Rd. Suite 406 Dallas, Texas 75219 <u>www.MrHairArt.com</u> <u>www.MobileSalonNETWORK.com</u> <u>www.HairArtNETWORK.com</u> <u>www.TheHAIRTVChannel.com</u> <u>www.HHHcharity.org</u>

